

TABLE OF CONTENTS

PREAMBLE7

What future for organizations?

Six keys to understanding and acting 7

EXECUTIVE SUMMARY 11

The logic structuring the book 12

The book in three graphs 12

INTRODUCTION 17

Deciding Without a Map

CHAPTER 121

The Strategic Futures Compass: Filling Today’s Strategic Void

Introduction..... 22

1. The strategic dilemma facing decision-makers..... 22

2. Two key design principles for strategy in uncertainty..... 31

3. A third way: the Strategic Futures Compass 34

CHAPTER 243

The Strategic Futures Compass

Introduction: intentions and outline44

1. The core trends of the future of corporations 46

2. The key ruptures, their associated scenarios and archetypes 56

3. Building the Generic Strategic Futures Compass-Choice of our key scenarios and key archetypes 148

CHAPTER 3..... 157

**Operative Conclusion, from Futures Exploration
to Strategy**

Introduction..... 158

1. A path from futures exploration to actionable strategy .. 158

2. Two keys to successful strategizing along this approach .. 160

3. Three strategic uses of the Strategic Futures Compass... 163

Conclusion's conclusion: strategy as intentional navigation .. 165

AFTERWORD..... 167

Foresight as the Compass of Change Management in
an Age of Exponential Change 167

APPENDICES..... 169

Annex 1. The definition of the 8 basic archetypes based on
Jung typology..... 169

Annex 2. The extended version of each one of the trends.. 170

Annex 3. Why and how to dialogue with Strategic artifacts,
instead of filtering them 185

BIBLIOGRAPHY 189

ACKNOWLEDGMENTS 191

About the author 191

About Nextcontinent 191

About the contributing firms 191

About David Autissier..... 193